The Future of Mobility

Gulf News | May 2021

UAE-GERMANY: 50 YEARS

INIT: TAKING PUBLIC TRANSPORT TO THE NEXT LEVEL

German brand is committed to supporting the UAE's vision for the future of public transport

he UAE and Germany are marking 50 years of collaboration. INIT, a German multinational company is proud to be involved in the development of public transport in the UAE and remains committed and focused in their support of the country's vision for public transport.

Today, the common objective of public transport providers is to improve the quality of life for their citizens, to offer sustainable mobility options and to deliver a great service for commuters. INIT is leading this transformation by developing efficient IT solutions for public transportation with a fully integrated

Intermodal Transport Control System.

INIT, as a worldwide leading supplier of integrated planning, dispatching, telematics and ticketing systems for buses and trains, understands the specific needs and challenges that transport companies face in their daily operation and has been assisting them in making public transport more attractive, faster and more efficient for over 35 years. More than 1,100 transport providers around the world rely on our solutions. For the past 15 years, INIT's solutions and services in the United Arab Emirates have helped elevate public transport in the United Arab Emirates to the next level. INIT's



State-of-the art "nextGen" IT solutions for public transport providers

Automated Vehicle Management system covers more than 3,000 buses and marine vessels in the Emirate of Abu Dhabi and Dubai and for the Expo 2020 fleet. The fleet management system supports:

- The dispatchers in the Operations Control Centre to ensure the smooth operation of the fleet
- The fleet drivers to adhere to the fleet schedule
- The transportation departments by providing passengers with real-time departure information

INIT will continue to support its customers in offering an exemplary public transport service.

